

PRESS RELEASE

Brussels, September 26th, 2024



Affordable Medicines Europe appoints new Secretary General

Affordable Medicines Europe, the association representing independent distribution in the pharmaceutical supply chain, has welcomed Margriet Keijzer as new Secretary General on 23 September.

Affordable Medicines Europe's President, Mr Jörg Geller, said: "It is with great pleasure I can announce we have our new Secretary General, Mrs Margriet Keijzer in place. Mrs. Keijzer brings more than 20 years Brussels experience and a proven track-record."

Background

Margriet has a strong background in EU institutions, having advised on international trade at the European Parliament and worked on internal market policies at the European Commission. Her expertise extends to representing the retail and parcel distribution sectors, where she has effectively advocated for industry interests and navigated complex regulatory environments.

Representing independent distribution

"I am honoured to join Affordable Medicines Europe at such an important moment", said Margriet Keijzer. "As independent distributors of pharmaceutical products, we play an important part in the European pharmaceutical market, making medicines more affordable for European healthcare systems and patients. I look forward to championing our industry's voice in the European pharmaceutical policy debates."

Mr Jörg Geller: *"Margriet's deep understanding of EU dynamics, coupled with her strategic insight, makes her a valuable asset in shaping policy and fostering collaboration across stakeholders."*

Contact

For more information on Affordable Medicines Europe, visit us at www.affordablemedicines.eu

For any questions or queries concerning this press release, please contact Mrs Keijzer at mk@affordablemedicines.eu.

Affordable Medicines Europe represents Europe's licensed parallel distribution industry, an integral part of the European pharmaceutical market that adds value to society by introducing price competition for patented medicines and a supplementary layer of product safety. We represent 120 companies in 23 EU/EEA Member States. These members account for approximately 80% of the total parallel import market volume in the EU/EEA. Membership in the EAEPD is exclusive to companies holding a wholesale (GDP) license (export and import). All importing members furthermore are GMP licensed.